



THIRD
SECTOR
IMPACT

Measuring impact.
Enhancing visibility

UK stakeholders and third sector impact

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Third Sector Impact

- ▲ Funded by EU's 7th Framework Program
- ▲ 25 researchers from 10 universities and research institutes
- ▲ Collaboration with stakeholders in all stages of the project

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Third Sector Impact

Objectives

1. To clarify the **concept** of the third sector in its European manifestations ;
2. To identify the **major contours** of the sector so defined—its size, structure, composition, sources of support, and recent trends;
3. To identify the impacts of this sector, its **contributions** to European economic development, innovation, citizen well-being, civic engagement, and human development;
4. To identify **barriers** (both internal to organizations and external to them) that might be impeding their ability to contribute to European socio-economic development, and suggest **ways these barriers might be overcome**;
5. To forge a partnership between the **research community** focused on the European Third Sector and European **Third Sector practitioners**

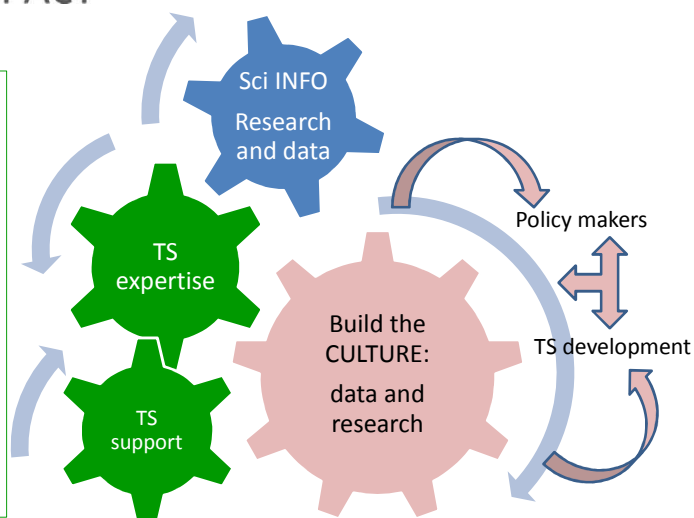
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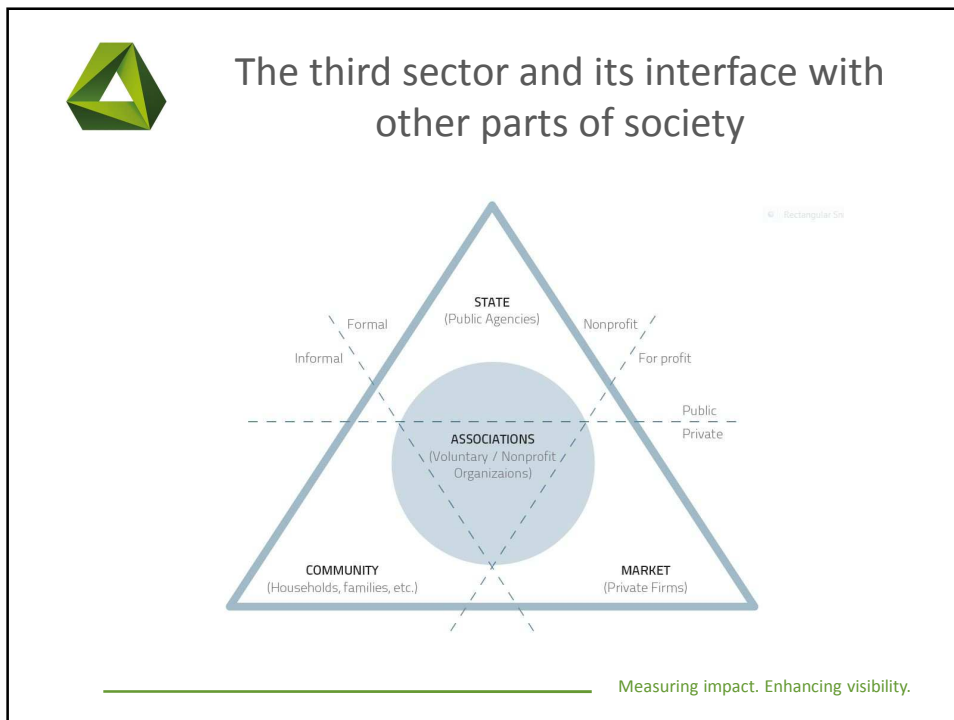
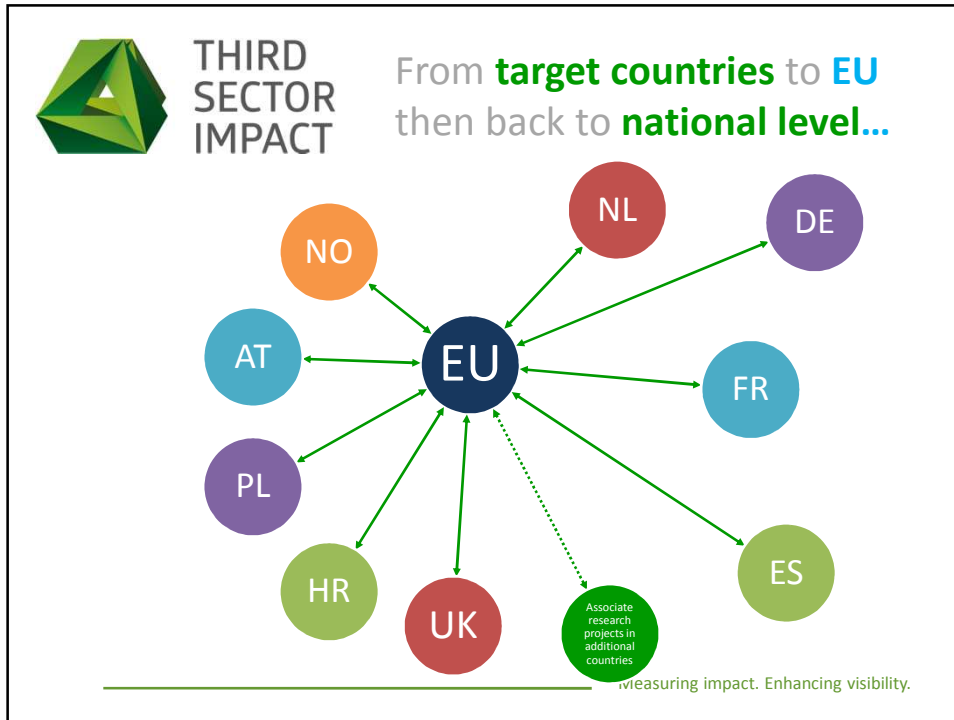
THIRD
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Integrating practitioners into the research process

CONCEPTS
MEASUREMENT
IMPACTS
HINDERING and
ENABLING
FACTORS
>>>
Data
Recommendations
Eu dimension



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Impacts of the third sector?

- ⚠ **Output:** Employment, expenditures, income from different sources, volunteering, membership
- ⚠ **Impacts:** Social, economic, cultural
 - Wellbeing and quality of life
 - Innovation
 - Civic engagement, advocacy, local community development
 - Economic impacts
 - Human resources
- ⚠ Impact on society at local and central level?
- ⚠ Impact on individuals: Volunteers, employees, participants, donors, clients, users?
- ⚠ Positive and negative effects?

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Understanding impacts: steer from UK stakeholder group

- ⚠ This expert group convened with three purposes:
 - Raise awareness of the TSI project itself;
 - to help us confirm/revise and exemplify proposed “domains” of impact....; and
 - assist us in relating impacts of the UK third sector to the UK policy environment

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AM and early PM: *Review and exemplify UK third sector impacts*

Method:

- Bilateral groups: to respond, re scope and sufficiency of proposed TSI impact domains in UK case
- Report back, in turn, to meeting
- Roundtable discussion to prioritise and settle final parsimonious specification of impacts

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Positive & negative impacts of third sector action

- △ Do the 5 proposed domains adequately reflect the effects & consequences of third sector action?
 - How are these domains embodied & exemplified in the UK case?
- △ If these domains are insufficient, what must be added?
 - How are any “missing” domains, if required, embodied & exemplified in the UK case?
- △ What can UK TSOs themselves do to maximise positive impacts and minimise negative ones?

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Mid PM:

Specify how the policy environment relates to third sector impacts in the UK

▲ Method:

- Roundtable discussion to review most important features of the current UK policy environment which help or hinder the achievement of third sector impacts
- Distinguish in turn between different dimensions:
 - National policy priorities and practices
 - Local policy priorities and practices
 - EU policy priorities and practices
- Elicit views on potential policy modifications which could enhance the third sector's ability to achieve its impact potential

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UK national policy environments: a help or a hindrance?

- ▲ What are current National policy priorities relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?
- ▲ What are current National policy implementation practices relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?

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UK Local policy environments: a help or a hindrance?

- ▲ What are current **local** policy priorities relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?
- ▲ What are current **local** policy implementation practices relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?

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EU policies in the UK: a help or a hindrance?

- ▲ What are current **EU** policy priorities relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?
- ▲ What are current **EU** policy implementation practices relevant to third sector impacts?
 - How do these make it easier for the third sector to achieve desirable impacts?
 - How do these make it more difficult to achieve desirable impacts?

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Limiting barriers & strengthening opportunities: responses and solutions

- ▲ What can policy makers do differently to limit the barriers to achieving positive impacts?
- ▲ What can they do differently to strengthen the opportunities for achieving positive impacts?
- ▲ What can policy makers do differently to contain or restrict the negative impacts?
- ▲ At EU, national and local level?

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We invite you to:

- **Follow TSI:** website, register for news alerts
- **Engage:** LinkedIn group, Consultations on line
- **Inform** your members and stakeholders through your communication channels and invite them to engage and contribute
- **Show** your involvement by featuring your organisation on the website page dedicated to the national stakeholders of TSI
- **Stay in contact** with your academic partner to build a strategy for TSI research work to feed into your practice, policy and development work
- **Share** with your academic partner your research, evidence and strategic documents to inform the research process and orient the European dimension
- **Use TSI** debates and outcomes to strengthen your public positioning
- **Connect** to your European networks and representatives and contribute with your suggestions and ideas to TSI work on EU level

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Thank you for your attention.

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